2016 NATIONAL ZARROW MENTAL HEALTH SYMPOSIUM

READY FOR ZERO

INNOVATIVE + SUSTAINABLE

SOLUTIONS FOR HOUSING & RECOVERY

COX BUSINESS CENTER • TULSA, OKLAHOMA
SEPTEMBER 28 – 30, 2016
ZARROWSYMPOSIUM.ORG

CALL FOR PRESENTATIONS
CONFERENCE OVERVIEW

Homelessness is a solvable problem. Veteran and chronic homelessness in America are fiscal and public health emergencies leading to thousands of unnecessary deaths each year while imposing a huge financial strain on public systems.

What does it take to end veteran and chronic homelessness? How do you accelerate progress within your current system to end homelessness in your community? How do you create and sustain housing and recovery supports, including integrated health care and clinical wraparound services, to support people in housing for the long term? Attend the 2016 National Zarrow Mental Health Symposium to engage in innovative and cutting edge strategies and lessons learned from leaders across the country committed to ending and preventing homelessness in their communities.

Zero: 2016 is a rigorous national change effort designed to assist 75 communities across the country with ending veteran and chronic homelessness by the close of 2016. Coordinated by Community Solutions, the national effort supports communities in optimizing local resources, tracking progress against monthly housing goals, and accelerating the spread of proven strategies to identify and expand housing options and individualized services and supports that contribute to housing sustainability.

Hosted by Mental Health Association Oklahoma and Community Solutions, the 2016 National Zarrow Mental Health Symposium, READY FOR ZERO: Innovative and Sustainable Solutions for Housing and Recovery, will bring together more than 1,000 stakeholders from across the country to engage, share and learn about strategies and best practices to end homelessness and the necessary services and supports that must be in place to prevent homelessness in the future, including health and behavioral health care strategies that support long-term success.

AUDIENCE

Zero: 2016 Local and National Leaders who have committed to ending homelessness. Community leaders who have successfully ended veteran and/or chronic homelessness and are now focused on sustainability and prevention. Awesome doers who are driven by results and innovation. Curious improvers who want to accelerate their current performance, including housing providers, outreach workers, homeless service providers, city planners, policy makers, funders, and government partners.

Behavioral Health and Health Care Practitioners who have the experience and knowledge to meet the complex needs of people who have experienced homelessness. These individuals are critical to providing the necessary services and supports to keep people who have experienced homelessness in housing and prevent homelessness in the future. Such individuals include social workers, psychologists, licensed professional counselors, licensed alcohol and drug counselors, licensed marital and family therapists, peer recovery support specialists, case managers, physicians, nurses, practice managers, physician assistants, and others who play a critical role in wraparound services and integrated health care needs.

The conference will also benefit from and be beneficial to others who work in their communities to end and prevent homelessness and promote recovery including advocates, corrections and law enforcement, leasing and property managers, faith leaders, educators, students, and individuals with lived experience (homelessness, mental illness, addiction) and their family members.

CONFERENCE HOSTS / INFORMATION

Community Solutions is a New York based national nonprofit, working toward a future without homelessness, where poverty never follows families beyond a single generation. The organization is nationally recognized for its commitment to eliminating homelessness across the country. Through Zero: 2016, Community Solutions is working with 75 communities to become better problem solvers to fix expensive, poorly-designed systems and to move people off the streets and into homes. Community Solutions is working closely with the U.S. Department of Housing and Urban Development, U.S. Department of Veterans Affairs, U.S. Interagency Council on Homelessness, and other national departments and agencies to achieve this goal.
MENTAL HEALTH ASSOCIATION OKLAHOMA
Based in Tulsa, Mental Health Association Oklahoma is a statewide, nonprofit organization dedicated to promoting mental health, preventing mental disorders, and achieving victory over mental illness through advocacy, education, research, service and housing. The Association is a key partner in Zero: 2016 in Tulsa and Oklahoma City. Like Community Solutions, it works closely with the U.S. Department of Housing and Urban Development, U.S. Department of Veterans Affairs, U.S. Interagency Council on Homelessness, and the Substance Abuse and Mental Health Services Administration, and many others. In addition, the Association participated in the Opening Doors summit at the White House under President Obama's administration and recently assisted the U.S. Department of Health and Human Services revise the permanent supportive housing toolkit, which is expected to be released in 2016.

ZARROW MENTAL HEALTH SYMPOSIUM
This will be the 22nd year Mental Health Association Oklahoma will host the Zarrow Mental Health Symposium and the third time the conference will focus on a national audience. The Association hosted its first national conference in 2004 and its second in 2012 in collaboration with Mental Health America based in Alexandria, Virginia. The Symposium is recognized as one of the premier behavioral health conferences in the region and is projected to attract more than 1,000 attendees in 2016.

CONFERENCE LOCATION
The 2016 National Zarrow Mental Health Symposium will be hosted at the Cox Business Center in Tulsa, Oklahoma. The venue is easily accessible from Tulsa International Airport and in close proximity to lodging, restaurants, and Tulsa’s downtown entertainment districts.

PRESENTATIONS
Interested presenters are invited to submit a workshop proposal in response to the following Call for Presentations. Joint presentations representative of innovative collaborations, integrated care models, and team-based approaches from communities who are working towards or have accomplished functional zero are highly encouraged to apply.

Presentations are encouraged to address one or more of the following areas of interest with emphasis on preventing and ending homelessness and maintaining housing and recovery supports for people who have experienced homelessness:

CONFERENCE JOURNEYS (TRACKS) AND POTENTIAL PRESENTATION TOPICS:
Proposals on other relevant topics are welcome.

TRACK 1: USING DATA TO END HOMELESSNESS
• Creation of By-Name Lists
• Using Performance Dashboards
• Existing Tools for Analysis and Action (Gap Analysis Tools, Common Assessment Tools, etc.)
• Data Assessment and Program Evaluation
• Measuring sustaining an end to Veteran and Chronic Homelessness

TRACK 2: COORDINATED ENTRY AND HOUSING PLACEMENT SYSTEMS
• Process Improvement within Coordinated Entry
• Case Conferencing and Housing Navigation
• Coordinated Outreach
• Integration of VA funded programs into Coordinated Entry

TRACK 3: HOUSING INTERVENTIONS
• Targeting and Prioritization of Housing Resources
• Prioritizing Permanent Supportive Housing
• Innovative Practices in Transitional Housing
• Housing Choice
• Housing First

TRACK 4: LEADERSHIP FOR ENDING HOMELESSNESS
• Case Studies of Communities who have Ended Veteran and/or Chronic Homelessness
• Problem solving partnerships (e.g. Leveraging private rental market, private sector funding for move-in costs, faith-based initiatives, etc)
• Implementing Quality Improvement Practices
• Building and Sustaining Strong Local Teams

TRACK 5: HOUSING SERVICES / SUSTAINABILITY / RETENTION
• Diversion and Prevention Strategies
• Clinical Practices in Outreach and Supports in Housing
• Peer Mentoring / Support
• Frontier and Rural Innovations

TRACK 6: CLINICAL / HEALTHCARE INTEGRATION
• Medicaid Billing
• Professional Ethics / Legal Considerations
• Achieving Whole Health and Wellness
• Managing Co-morbidities and Chronic Health Concerns in At-risk Populations
• Addressing Trauma
• Addictions
• Access to Care

TRACK 7: SOCIAL INCLUSION
• Faith-based Supports
• Employment
• Addressing Stigma/NIMBY
• Advocacy/Public Policy
PRESENTATION FORMAT / DETAILS

**Experiential Workshop:** 90-minute interactive workshops designed to encourage and include audience participation. The workshop may serve as an introduction to a topic and open the door to new ideas or present new perspectives on existing ideas. The expanded format provides time to explore ideas in a unique and engaging manner. There is the option of two 90-minute sessions for a total of three hours.

**Seminar:** 60- or 90-minute sessions designed to inform attendees about a specific topic or teach a specific skill. Emphasis is on evidence-based, best practice and/or emerging knowledge. Sessions may feature a single expert presenter, multiple presenters (3 maximum), or a moderated-panel discussion. Time allowed is inclusive of Q&A.

**Micro Bursts:** 30-minute presentations designed to highlight innovative solutions, special projects, success stories, and/or lessons learned. Time allowed is inclusive of Q&A. Conference organizers reserve the right to group complementary presentations together to form longer sessions.

**Poster:** During the conference, there will be opportunities for attendees to present information on research, programs, and/or ideas through a poster presentation. Presenters will prepare posters in advance and stand next to it to provide information, answer questions, and offer follow-up for interested attendees. Note: Poster submission details will be released in January with an application deadline of April 30, 2016.

PROPOSAL APPLICATION REQUIREMENTS

You must submit your workshop proposal online at [www.mhaok.org/zarrow](http://www.mhaok.org/zarrow)

For questions, please contact JoBeth Hamon at 405-778-8122 or jhamon@mhaok.org.

Application Checklist:

- Abstract (2 pages maximum) that includes ALL of the following:
  - Presentation title as it should appear in conference-related materials (Concise, interesting, memorable - 10 words or less, 80 characters maximum)
  - 3-4 Identified learning objectives (Upon completion of this workshop, participants will be able to…)
  - Narrative overview inclusive of key points that will be covered or a detailed outline
  - Sources/references of content (presenters are expected to include evidence-based and best-practice guidelines as appropriate)
  - Indicate which track(s) best apply to your proposed presentation
  - Indicate which presentation format you are making application for
  - Indicate if you are willing to repeat the session

- Brief summary to be used on conference website and included in on-site conference materials (700 characters, approximately 100 words) - What will participants do in the session and what will they take home?

- Name, academic/professional credentials, affiliation, city and state for each presenter as it should be listed in conference-related materials (example - James W. Smith, PhD, LPC, ABC Housing Solutions, Portland, Oregon)

- A brief biography for each presenter (700 characters, approximately 100 words - for use in conference materials w/ emphasis on relevance to presentation/ conference theme)

- A resume or vita for each presenter.

- A brief summary of what makes you (and your co-presenters) uniquely qualified to present on your selected topic (1750 characters - approximately 250 words)

- List previous presentation(s), including titles, dates and events

- Has your proposed presentation been given before? if yes, please provide details (date, event, location, audience description, etc.)

- Provide the names, organization, email addresses and phone numbers for two individuals who can provide an assessment of your presentation skills.

- Application must be received by Friday, January 15, 2016 for consideration.
PRESENTER AGREEMENT
In submitting a proposal, I understand that I am agreeing to the following on behalf of all individuals participating in this presentation:

- Presenter(s) must be available to participate in the conference at the time scheduled by the conference committee.
- All travel-related costs, including meals not included with the conference, lodging and airfare, are the responsibility of presenter(s).
- Agreement to participate in the conference grants permission for the presentation to be recorded (audio and/or video) and used in social media and other conference related summaries and promotion.
- All presenters will be required to complete a conflict of interest/disclosure statement. Corporate support, if any, must be disclosed.
- Presenters are expected to submit a copy of their presentation and/or a related workshop summary and support materials, which will be shared with conference attendees. Materials may also be made available post-conference in PDF format via the Zarrow Symposium website.
- All handouts must be received in the requested format by August 25, 2016.
- Presentations are expected to last the time specified for your session, inclusive of time for questions.
- Breakout session presenters will receive a one-day complimentary conference registration corresponding to the day of the presentation. The value of complimentary registration can be applied to the full cost of the conference for presenters wishing to attend the full conference. Maximum number of presenters will vary depending on assigned session length and type. Complimentary registrations are non-transferable and are not applicable to poster session presentations.
- Lead presenter is responsible for coordinating all presentation related details and logistics with co-presenters including completion of online conference registration and disclosure statements. All presenters are required to register for the conference.

DISCLAIMER:
Mental Health Association Oklahoma and Community Solutions reserve the right to exclude incomplete submissions from consideration. Workshops may be combined at the discretion of the Conference Planning Committee. Workshop related verbiage may be edited for inclusion in conference related materials.